



PLANETCAST TO LAUNCH ITS NEW & IMPROVED IP DELIVERY SOLUTION AT BROADCAST ASIA 2019

May 29, 2019, New Delhi: Planetcast media services, a global leader in digital broadcast technologies has lined up its much awaited product launch of the new & improved Cloud Delivery Solution – RECASTER - at the prestigious Broadcast Asia 2019. The RECASTER, which is fully equipped to manage complex workflows in a cloud based environment, has already been providing un-interrupted services across geographies. During the launch Planetcast will give an exclusive preview of RECASTER at its **booth number 4C2-01** at Broadcast Asia 2019 along with a live demo of its disruptive solution for the visitors at the show.

RECASTER is an IP based content delivery service which enables broadcasters/teleport operators and headends to deliver content from anywhere to anywhere, in a transport stream format, across the globe. It offers a new way of transporting compressed TV signals from play-out locations to head-ends etc. RECASTER uses the internet or any existing IP based infrastructure & an optimized open sourced communication protocol to distribute the TV channels. RECASTER empowers customers to create their own content delivery network, completely managed by Planetcast.

Commenting on the development M.N Vyas, Executive Director, Planetcast said “In a quest to achieve perfection in content delivery over the internet, we are launching the upgraded version of our IP delivery solution which is especially designed for complex cloud workflows and can be setup, controlled and monitored anywhere on the cloud. RECASTER is compatible with almost every OEM hardware and works like a plug and play device. We have always played the role of a problem solver in the industry since inception and the launch of RECASTER is a part of our continued efforts to create an environment of trust in the television broadcast industry.”

RECASTER has been successfully running operations for reputed Indian and global broadcasters for many years and now it is an integral part of ever growing Planetcast bouquet of services. RECASTER is aimed at reducing the operational cost substantially and increase revenue for broadcasters/content owners.

Please visit our booth number 4C2-01 for an exclusive preview and a live demo.

About PLANETCAST

Founded in 1996 with a vision to revolutionize the broadcast industry globally, has been an epitome of quality and trust for almost two decades. PLANETCAST has the honor of securing the first commercial teleport license in India and since then it has been instrumental in providing cutting edge technology to enhance the broadcast services in India. PLANETCAST's ability to conceptualize, architect and implement new and expanded capabilities allows clients take their business to the next level. PLANETCAST is a key market player in providing technology-led managed services to the broadcasting industry in India & neighboring countries with a rapidly growing footprint across Southeast Asia. For more information, visit www.planetc.net.

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RECASTER LOGO

