**PLANETCAST ACHIEVES PROVISIONAL CERTIFICATION OF ITS NOIDA TELEPORT FROM WTA**

**(December 6, 2017 – New York City) –** The World Teleport Association (WTA) today announced that PLANETCAST has achieved provisional certification of its Noida Teleport (India) under WTA’s [Teleport Certification](http://www.worldteleport.org/?page=Certification) Program.

Since its introduction at IBC 2015, the Certification program has quickly grown in popularity, with 15 teleports currently engaged in the quality evaluation process and certifications already issued to teleports owned by Eutelsat, du, Signalhorn, Optus, Globecomm, Media Broadcast Satellite, Horizon, Elara Comunicaciones, GlobalSat, Talia, Telenor, SpeedCast, VIVACOM and Arqiva.

To achieve Provisional Certification, a teleport operator completes a +170-item questionnaire and submits it to WTA.  The Association analyzes the data based on standards established by its Certification Committee and issues the Provisional Certification based on the self-reported information.  The teleport then has six months to achieve Full Certification. To achieve Full Certification under WTA’s program, an auditor is dispatched to visit the teleport, provide independent validation of the data submitted in the questionnaire, and identify additional factors that may positively or negatively affect the score.  Full Certification is issued at a Tier number from 1 through 4, of which 4 represents the highest degree of excellence, and remains in effect for 3 years.

Commenting on the development, M.N Vyas, Executive Director, Planetcast Media Services limited said: “Planetcast was the first private company in India to provide commercial Teleport services and since then we have constantly challenged that status quo by investing heavily to improve our Teleport infrastructure, which has directly benefited our customers in the global arena. This certificate is the recognition of our continued efforts to create an environment of trust in the television broadcast industry”.

“Planetcast has been innovating in the Indian teleport market for years,” said executive director Robert Bell. “We are very pleased that the company is now innovating in the validation of its service quality based on WTA’s internationally accepted standards for facilities and operating procedures. “

WTA’s Teleport Certification Program serves both teleport operators and their customers by creating an objective, transparent, and internationally accepted method for teleport operators to document the quality of their operations for customers and strategic partners. It also provides a means for customers to select teleport vendors delivering the price-performance level that is appropriate for their applications. [Click here for a list of certified teleports.](http://www.worldteleport.org/general/custom.asp?page=CertifiedTeleports)

For more information about the Teleport Certification Program, visit <http://www.worldteleport.org/?page=Certification> or email WTA Membership Director Randall Barney at rbarney@worldteleport.org.

**About World Teleport Association**
Since 1985, the World Teleport Association ([www.worldteleport.org](http://www.worldteleport.org/)) has focused on improving the business of satellite communications from the ground up. At the core of its membership are the world's most innovative operators of teleports, from independents to multinationals, niche service providers to global carriers. WTA is dedicated to advocating for the interests of teleport operators in the global telecommunications market and promoting excellence in teleport business practice, technology and operations.

**For More Information**
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