



PLANETCAST gets prestigious playout & uplink serv

June 2015, Noida (India): PLANETCAST Communication Ltd. have been awarded a prestigious project by Viacom-18 Pvt. Ltd for its new channels playout and uplink from Noida Teleport facility. The service outlines consolidation of playout and uplink operations from Viacom & TV-18 facilities in Mumbai to ESCL Noida.

The scope of work under teleport services includes technical infrastructure components, manpower & facility services, channel uplinking and workflow integration services for next 7 years.

Speaking on the mammoth Project and ESCL's selection, Sanjay Duda, Chief Marketing Officer, ESCL said, "It's a prestigious project and we are immensely pleased to announce that after a rigorous competitive selection process, we have been chosen as technology partner for Viacom-18. We will leverage our vast experience, focus on quality and strong values of service to implement this project."